

Axia Public Relations Scholarship

\$500 for PR, marketing, and journalism studies

FBHS c/o 1994 alumnus Jason Mudd established the Axia Public Relations Scholarship to assist area high school graduates with financial need who are pursuing a journalism, public relations, or marketing career, regardless of their GPA. Funds are only for educational pursuits. Axia will direct \$500 to the student's university on student's behalf.

Requirements

1. Candidates must be high school seniors graduating in good academic standing, with financial need, who will attend an accredited college or university.
2. Candidates must demonstrate relevant volunteer or employment experience.
3. Candidates must study journalism, communications, PR, marketing, or an equivalent major with intent to seek a corresponding career. Candidates pursuing hospitality, event management, advertising, design, human resources, politics, government affairs, and lobbying careers should not apply for this scholarship.

Application

1. Cover letter/intro video

In 800 words or less and/or within a three-minute video in English, please share why you are the most deserving scholarship candidate. Include:

- Statement of financial need:
Based on your FAFSA application, what is your cost of attendance (COA) minus your expected family contribution (EFC) and current estimated financial assistance (EFA)? Are you eligible for a Pell Grant?
- Summary of your internship, volunteer, and employment experience(s)
- Your ideal career path narrative

2. Link to your LinkedIn profile

- Highlight professional, scholastic, and work/volunteer experience.
- Optional: You may include your overall GPA.

3. Work samples

- Provide up to three of your best work samples.
- Transcripts and letter(s) of recommendation are optional.

Submit your application in one email with all corresponding links and PDF attachments to careers@axiapr.com with subject: Scholarship Application. Do not attach a video; send video link only.

Deadline: March 31, 2020

Your application should avoid spelling and grammar issues.